

## Junior PR Consultant (M/V)

TBWAGroup is probably the most integrated communications agency in Belgium. We fundamentally believe in the power of different communication disciplines and have invested over the years in building strong expert brands within our agency. We believe that creativity can grow our client's business. Creativity in our thinking, creativity in the work we make and creativity in how we handle media.

Pride is our PR expert center that juggles a surprising mix of public relations, influencer marketing and public affairs. Earned media, word of mouth and word of mouse. We're proud to work for McDonald's, CBC, Sushi Daily, Partena Professional, MSD, AbbVie, Aoste,...

## We are looking for a tech-savvy Dutch speaking Junior PR Consultant with a passion for social media

### The job

You are the interface between our team and the client: from strategy, over budget, to delivery. With your excellent writing skills, your social media knowledge and your eye for detail and organization, you'll get the job done. You will be working closely with a Senior PR Consultant.

### Your profile

- You are a genuine storyteller: you translate ideas into passionate stories and you have excellent writing skills in order to write clear and persuasive press, influencer and public affairs documents
- You're a social media fanatic, you know your way around the different social media channels but you are genuinely interested in traditional media as well
- You're a hands-on team player with a positive and constructive attitude
- You're able to deliver to tight deadlines and you are efficient under pressure
- You're flexible, creative, extremely well-organized and you're able to multitask
- You have 1-2 years of experience with account management in the PR industry or a fresh starter with a solid CV (background in PR, communication, marketing, ... with internship experience in a PR agency)
- You're a native NL speaker with an excellent knowledge of FR/ENG
- You'll work closely with a Senior Consultant and you will report to the Head of PR/PA

### We offer

- Long term engagement
- A super challenging job in a creative environment, located in Brussels (Elsene/Ixelles)
- Inspiring multicultural environment with approximately 200 cool colleagues
- A competitive salary in relation with your experience with numerous fringe benefits

### Interested?

Send your motivation and CV to [febe.boone@tbwa.be](mailto:febe.boone@tbwa.be).

More info about Pride on [www.tbwagroup.be](http://www.tbwagroup.be).

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